



Association  
of European  
Businesses

Open Event  
Language: **RUS/ENG**

May 31, 2019

Delegation of the  
European Union,  
Kadashevskaya nab,  
14/1, Moscow

**Annual Conference of the AEB Intellectual Property Committee**

**Intellectual Property Rights: Recent trends, court practices, problems and solutions**

**PROGRAMME (TBC)**

**Chairman:** **Anton Bankovskiy**, Chairman of the AEB Intellectual Property Committee, Partner, CMS

**08:30 – 09:00** **REGISTRATION AND WELCOME COFFEE**

**09:00 – 09:15** **Welcome address**

**Frank Schauff**, AEB CEO,  
**Markus Ederer**, Ambassador of the European Union to the Russian Federation

**09:15 – 09:35** **Topic tbc.**  
**Galiya Dzholdybaeva**, Director of the Business Development Department, Eurasian Economic Commission

**09:35 – 09:55** **Current practice issues of intellectual property law implementation**  
**Olga Osadchaya**, Head of Generalization of Judicial Practice and Statistics, the Court of Intellectual Property Rights

**09:55 – 10:15** **The mechanisms included in the concept of the digital economy, and their use in order to protect the rights to intellectual property**  
**Ekaterina Uliyanova**, Assistant to the Chairman of the Court, the Court of Intellectual Property Rights

**10:15 – 10:35** **Topic tbc.**  
**Georgiy Ivliev**, Head of the Federal Service for Intellectual Property, Rospatent. *(Waiting for the speaker and his topic tbc)*

**10:35 – 10:55** **Topic tbc.**  
**Sergey Shklyayev**, Head of Trade Relations, Currency and Export Control Department, Federal Customs Service of the Russian Federation

**10:55 – 11:15** **Current approaches to the licensing inclusion and other similar payments in the customs value of imported goods**  
**Wilhelmina Shavshina**, Counselor, Head of Foreign Trade Regulatory Practice, PhD in Law, DLA Piper;  
**Roman Golovatskiy**, Counselor, DLA Piper

**11:15 – 11:35** **Disputes related to infringement of intellectual property rights on the Internet**  
**Irina Stepanova**, Counselor, Dentons Europe

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- 11:35 – 11:55**     **Intellectual property rights in new means of media**  
**Dmitriy Semyonov**, Lawyer, Baker McKenzie
- 12:00 – 12:20**     *Topic tbc.*  
**Yana Sklyarova**, Deputy Head of Advertisement Control and Deceptive trade practices, Federal Antimonopoly Service
- 12:20 – 12.50**     **COFFEE BREAK**
- 12:50 –13:10**     **Legal issues of digital-advertisement: SSM, targeting, search engine advertising**  
**Irina Shurmina**, Senior Lawyer of IP/Digital Practice, Bryan Cave Leighton Paisner (Russia);  
**Ksenia Danshina**, Lawyer of IP/Digital Practice, Bryan Cave Leighton Paisner (Russia);
- 13:10 –13:30**     **Intellectual Property in online-games**  
**Taras Derkach**, Senior Lawyer, PhD in Law, BEITEN BURKHARDT Moscow
- 13:30 –13:50**     *Topic tbc.*  
**Vladislav Eltovskiy**, Lawyer CMS Russia
- 13:50 –14:30**     **QUESTIONS & ANSWERS, DISCUSSION**

**Working language:**     **Russian**, English translation is provided.

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